



PRESS RELEASE

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Design National Award winners 2011

Inspire. Promote. Change... Exemplars of this sustainable design thinking process were recently awarded over \$11,000 in prizes as encouragement to continue their great work and a big thank you for their significant efforts made to create such a successful show.

SRD Change 11 National : graduate sustainable design exhibition featured in major Design and Eco events in Sydney in 2011 at venues that are themselves leading innovative green buildings and sites.

The exhibition identifies leading examples of positive change and best green practice in design projects by talented University graduates from across Australia. The entire process features cross-discipline collaboration of designers with SRD to coordinate all the elements of a professional event with a minimum of resources. Intended to showcase, direct and enlighten all while acknowledging the huge capacity for Responsible Design to make significant inroads to creating our sustainable future, starting now.

Society for Responsible Design (SRD) Change 11 National major prize winners:

First prize Adobe Creative Suite® 5.5 Master Collection, **Balin Lee**, KOPPER (Industrial Design, UWS).

Second prize Adobe Creative Suite® 5.5 Design Premium, **Rebecca Donoghue**, Dis|integrate Bondi Junction (Sustainable Architecture, UTS)

SRD Change 11 National : **Christopher Anderson, National Prize winner** SUSTAINABLE SURFING? (Graphic Design, UOW)

SRD Change 11 National : Major Contributor, Phillip Brien, NITROGEN SEED STOCK PRESERVATION SYSTEM (Industrial Design, UWS)

More prizes awarded to Amata Lo and Alice Truong, Clever Thinking educational cards COFA; Kalyan Basetty, Asri Halis, Philip Lim, Dharavi- a sustainable approach UTS; Michael O'Brien, Flat Packed Surgical Light UTS; Rhys Tucker, Cot to Coffin, 'Cradle to Grave' conceptual furniture COFA; Chloe Comino, Negotiating the Interstice UTAS.

Review their work online, download the catalogue, see the video and showreel to spread the concept and ideas to be inspired all over again. www.srdchange.org



Winners are Grinners at SRD Change 11 National Awards. Pics L to R: 1/ Phillip Brien, Christopher Anderson, Balin Lee; 2/ Kalyan Basetty, SRD Susan Stewart, Cheryl Campbell; 3/ Rebecca Donoghue

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